

RESEARCH IMPACT – WHAT THE HECK IS THAT?

TIME: 10.15 – 11.15

LOCATION: BANQUETING HALL

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Have you heard whispers about the 'Impact agenda' but have no idea what it is about? Curious about the potential your work might have outside the University environment? Join us for this interactive session exploring why impact matters and the various ways academic research can make a difference in the real world. We look at the value of impact, think how it might be measured, and give a brief overview to what you need to think about when designing your future project.

